



*you set your business goals,
we light up the path to it*

Helping businesses to beat the competition
in today's competitive business environment

COMPANY



Acaira Technologies is an IT services, Digital and Business solutions company based in Mumbai (India) providing **Customised Software Development, Web Application Development, Mobile Application Development and IT Consulting Services**. We have earned the pride of being one of the leading desktop & web based software solution provider in India, we develop software solution that helps our customers to outperform the competition and stay ahead in today's competitive business environment. We firmly believe that business needs can be only met when technology is in sync with business process. At Acaira Technologies, we provide multi-dimensional IT services that caters to high-end internet strategy, software development and design solutions for corporate clients all across the globe.

We have a wide and varied range of products & services that can suit the divergent needs of our large client base. We provide services to clients from various industries like Hospitality, Healthcare, Services, Tourism, IT Companies, Infrastructure, Retailers, Real Estate, Manufacturing, Banks & Online Media houses.

We understand that for the success of any project Time, Quality and Support has to be top class, for this our planning & quality control team make sure that your projects are very planned & designed to be delivered on time & also the quality of the project is more than what you have expected.

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Mission

Deliver innovative software solutions that enables our customers to manage their business in a more efficient way and keeping them ahead of the competition.

Vision

To grow vertically and horizontally, establishing ourselves as best Software & Business Consulting Company, in providing bespoke Software solutions & Business consulting in the competitive global marketplace.

CORE COMPETENCIES

Acaira provides software & web development services. Being in operation since 2000 we have been involved in projects dealing with many areas of IT, however, the best results achieved by us lie within the following spheres:



WEB APPLICATION DEVELOPMENT

We have developed web applications using technologies .NET, PHP, ASP & Java. With our vast experience, we provide advanced and cost-effective solutions to our customers.



SOFTWARE DEVELOPMENT - WINDOWS, MAC OS AND LINUX

When we started in 2000, more desktop-based applications were being developed. We have enough experience to develop applications with any kind of complexities and on any desktop platform.



DATABASE DESIGN, DEVELOPMENT & MANAGEMENT

The overall performance of an application, be it web-based, desktop-based or mobile app, greatly depends on the database design. For this, we have a dedicated team which makes sure that the database is designed & developed to give better performance to the application and also helps you in getting comprehensive reporting.



MOBILE APPLICATION DEVELOPMENT

Increased usage of mobile devices has created a huge market for mobile application development. To get more productivity from employees, companies are using mobile technology. This has given us the opportunity to develop applications on Android, iOS & Windows Phone.

SERVICES



SOFTWARE DEVELOPMENT

We comply with the latest development and technology standards, apply cutting edge software development methodologies and integration procedures customised for every specific case.

- Windows Application Development
- Enterprise Application Development
- Business Process Automation
- Application for Mac OS & Linux

WEB DEVELOPMENT

Since our inception we have develop & implemented many web application using java, PHP, ASP and after release of .net we have been developing application on .net as well. Our works speaks for us.

- Web Application Development
- Cloud Application Development
- E-Commerce Website Development
- Website Designing & Original Artwork



DATABASE MANAGEMENT

We have gained an extraordinarily rich experience working with such well-known databases as MySQL, Oracle, MS SQL Server, PostgreSQL, and MS Access. Our Database Development, Designing & Management team is well trained.

- Database Design & Development
- Remote DBA
- Data Migration
- Big Data



INFORMATION TECHNOLOGY CONSULTING

Developing software since 2000 have given us the exposure to the complications faced by businesses in implementing IT in their organisation, with this vast experiences we provide IT consulting to our customers enabling them get better ROI from their IT investment.

- Legacy Software Modernisation
- Software Audit Services
- Product Development & Management
- Software Migration



SERVICES

EMAIL & HOSTING SOLUTIONS



We makes it easier for your teams to communicate and get things done with a wide choice of industry-leading email and productivity solutions. Each of our offerings is backed by excellent Support and a team of productivity specialists to help you choose, deploy and manage your email solution.

We also provide Hosting solutions from the best hosting provider throughout the globe, our hosting solution includes Shared Server, VPS, Dedicated Server with the nearest located Datacentre.

SEARCH ENGINE OPTIMISATION



We are one of the most popular SEO service providing company in India. We provide budget SEO service. Our search engine optimisation services come with guarantee of better visibility of your website. We have the expertise in Best SEO Solutions to improve your web presence through organic / natural searches. By availing our services, you will definitely experience a better ranking in the search results

SEARCH ENGINE MARKETING



We provide online marketing services with paid listing on search engine such as Google, Bing, and Yahoo etc.

SOCIAL MEDIA MARKETING



Social Media Marketing is an art of amplifying traffic to your business through the use of various social media platform like Facebook, Twitter, YouTube, Instagram, LinkedIn, Pinterest, and Google+.

We generate content which will not only make your brand likeable but also shareable on social media

ONLINE BRAND REPUTATION MANAGEMENT



In today's Digital Era Online Reputation Management (ORM) has gained importance as the consumers on social networking sites express their views about companies, brands, services and so on. One has to maintain a clean image and reputation, reckoning, in a highly competitive online market.

WORKFLOW

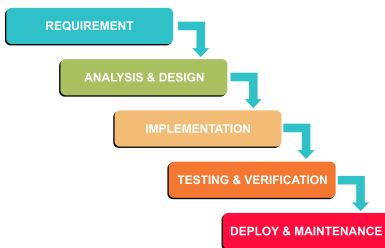


The diversities of the various projects successfully completed by us has brought about a wide range of engagement models, working schemes and types of workflow. At Acaira we provide each project with individual workflow – everything works in the way most suitable to you. We are flexible and have enough experience to implement almost any kind of workflow preferred by the client.

METHODOLOGY

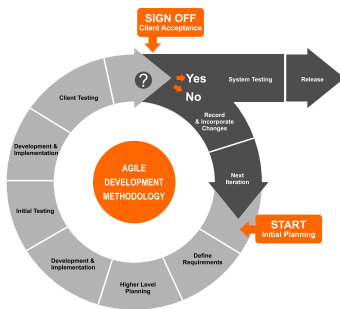
We endeavour to apply fundamental yet personalized approach to every customer and their project. For example, we use a long-reputable Waterfall & Spiral method of software development as well as cutting-edge Agile, Scrum and Kanban methodologies.

Waterfall development method is ideal for projects with clear task formalization and fixed scope of work, i.e. for small and medium-size projects. Waterfall methodology comprises the following steps:

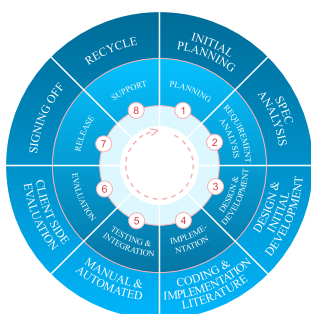


- Working out system requirements, drawing up and approving the specification;
- Design and prototyping;
- Development;
- Delivery;
- Support.

Agile, Scrum, Kanban, etc. methodologies have their own distinctive features:



- Speeding up software system commissioning;
- Minimizing development iteration cycles;
- Reduced periods of feedback between market/user requirements and functions implementation;
- Iteration-based approach and adaptive production methods;
- Retrospective procedures allow to fix defects promptly and enhance productivity and quality



Spiral Methodology is used

- when the project is large
- where the software needs continuous risk evaluation.
- Software requires significant changes.
- Where enough time frame is there to get end user feedback.
- Where releases are required to be frequent

VALUES

we remain dedicated to our fundamental reason for existence. We deliver configurable business solutions that are intuitive to use. Our customers are confident when navigating our solutions. Understanding the requirements and working closely with our customers is the key element to the success of all our projects. Offering your business total satisfaction is our primary goal



TIMELY DELIVERY

We value your business as much we value ours, we understand that time is very important to you. We always make sure that your software is delivered on time.



CUSTOMISED SOLUTIONS

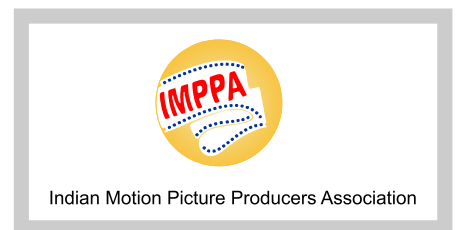
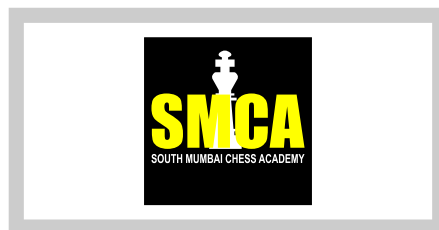
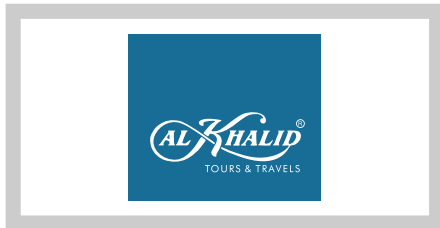
Our experienced developers and database expert understand your business requirements then develop solutions that is fully customised as per your need. We always keep our customer involved at every stage of the projects.



QUALITY CONTROL

We build quality control into the development process of your project from the very start by adopting lean principles. Your projects are assigned dedicated quality assurance engineers working who work closely with the software developers and you on an equal basis.

CLIENTS



Being an industry leader today is in no way a security blanket to confirm tomorrow's success. In order to maintain competitive advantage and emerge as an industry leader tomorrow, established old school businesses must be ready to take on the challenge of some difficult and painful changes.

The Business environment is constantly evolving. Today's landscape looks much different than it did even few years ago. With the advent of Internet businesses are going global virtually with no borders, today competition is fiercer than it was ever before. As the internet opens up larger markets to take advantage of, more and more flexible competitors are entering your market, all offering better priced value propositions in order to steal market share, even your long-standing loyal customers have become more demanding.

To meet these challenges, you need a Business Software Solution that enables you to meet the current business demands.

A Business Software Solution that:

Supports & integrate with your business process.

Provides you with more modern tools to improve your business process.

Provides you with the complete insights of your business.

Gives you information you need to make business decisions and strategies.

At Acaira we develop customise software as per the customer's requirements that help them to increase productivity, cut cost and give them the complete control, thus increasing the profit and keeping them ahead of the competition.

For more detail & free consulting contact: **+9122 66605544**





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